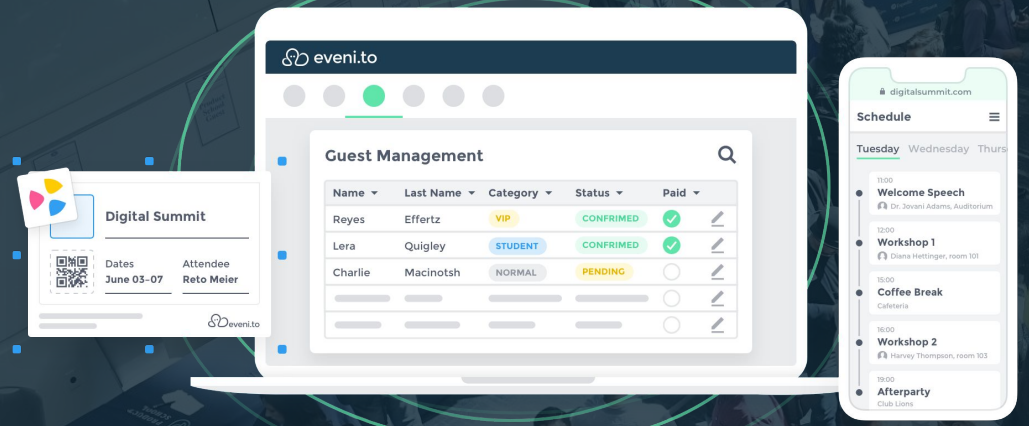


Your all-in-one event management software

evenito product presentation

evenito

STATUS QUO

Event specialists are often confronted with administrative challenges taking away focus and creativity

Redundant manual work

Efficiency

Working manually in siloed systems & with multiple data sources make it hard to focus on the important tasks of event management

Increased error rate

Data quality

Increased manual work across team members often leads to human forced errors as well as poor event data quality

Decreasing guest attendance

Event experience

The event experience can be influenced by little disturbances before, during and after the event and can ultimately impact guest participation

WHO WE ARE

With evenito you gain an international & reliable partner for organising successful events

790+
Active users

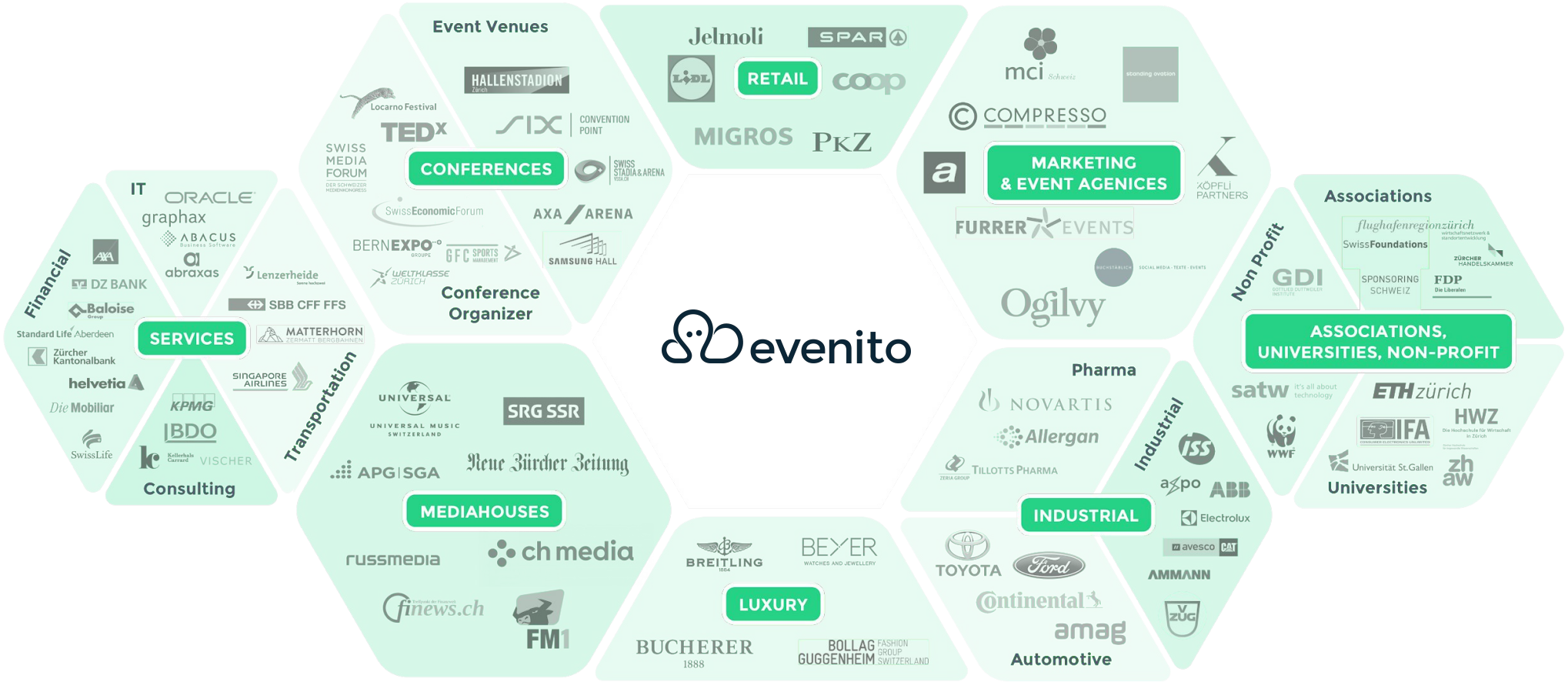
3.3k+
Organised events

200+
Happy customers

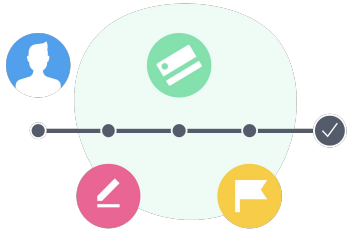
1.3Mio+
Invited guests



Over 200 companies across eight industries are already creating unique event experiences with evenito

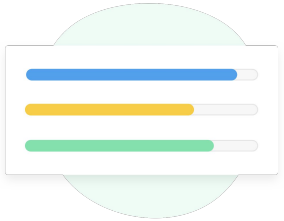


Reduce administrative overhead & focus on the important parts of event planning



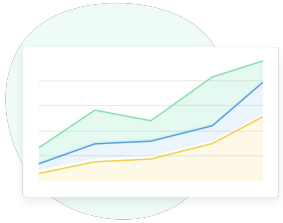
Seamless guest experience

Combines all event management functions in one easy to use tool. Connects dots between different tasks and provide the ultimate guest experience



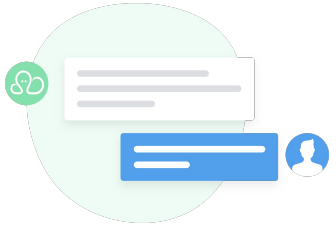
Boost your productivity

Combines automated processes with simple interfaces and saves time to focus on the most important parts of event planning



Improve your ROI

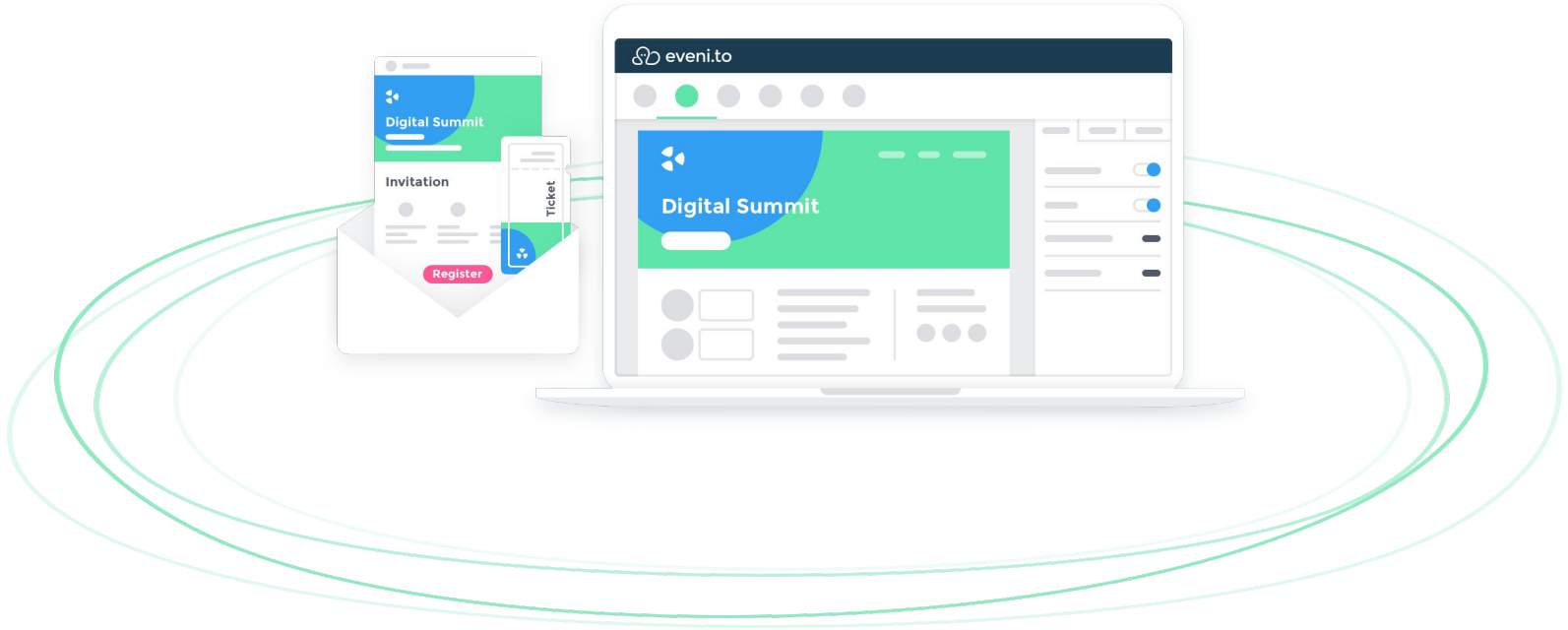
Track valuable and important event analytics - giving you a clearer overview of key learnings and helping you to improve your event ROI



Support team

Our experienced and professional support team is at hand to help you at every step of the way, quickly resolving your issues

Using all of our features together will empower you to deliver a truly unique guest experience



1. Event website

2. Guest management & communication

3. Registration & ticketing

4. Check in app & badge print solution

5. Event networking app

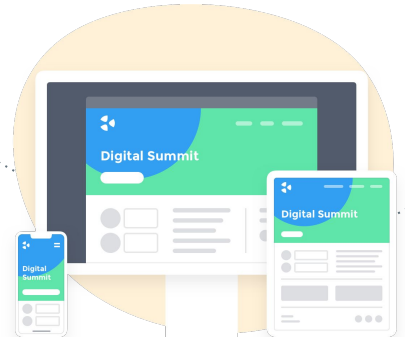
6. Live voting and feedback

7. Event marketing

8. Event photo management software

9. Event analytics

A sustaining event experience starts before the event with a personalised communication & registration process

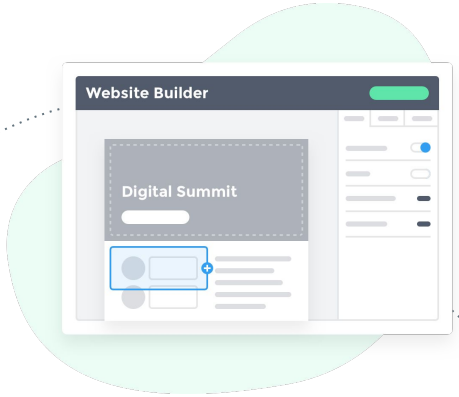


1. Fully responsive event website

Create a personalised event website

With our drag and drop website editor you can build personalised event websites or landing pages in your own corporate design

LEARN MORE

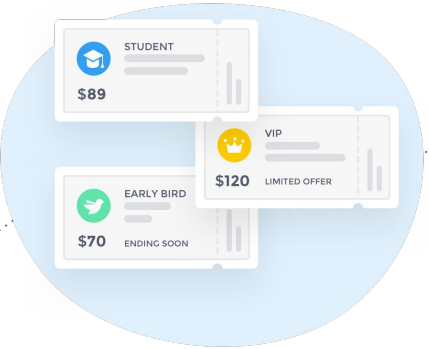


2. Guest management & event communication

Build effective email communication

Design eye-catching HTML emails with our easy-to-use drag & drop editor. Write personalised emails to participants to keep them engaged

LEARN MORE



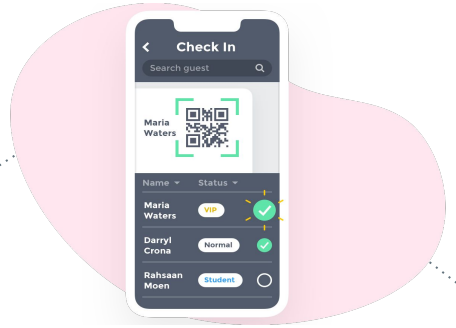
3. Registration & ticketing

Generate individual registration forms and tickets

Build your very own registration process, include sub-events, contingent rules, and generate individual event tickets for each participant

LEARN MORE

Welcome your guests with a 3 second check-in process and empower an interactive event experience

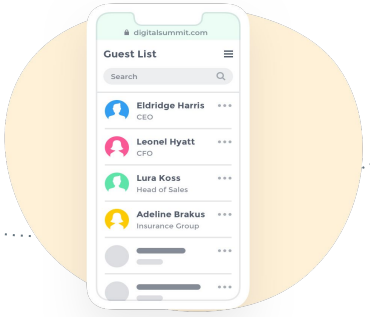


4. Check-in app & badge print solution

Leave a great first impression

Say goodbye to paper based check-ins and reduce queue times with our digital check-in functionality

LEARN MORE

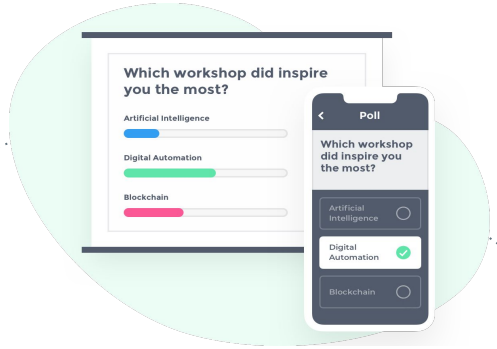


5. Networking & event app

Connect event guests

Enable guest networking and allow participants to access all event information before, during or after the event

LEARN MORE



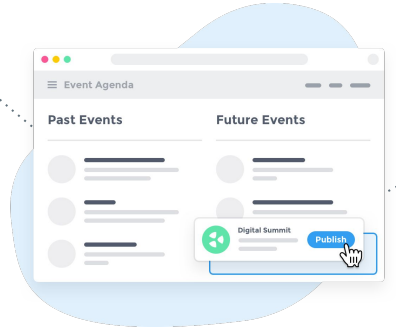
6. Live voting & feedback

Engage your audience

Create surveys and feedback forms during and after the event to gather feedback and improve guest engagement

LEARN MORE

Promote your event before or after and collect relevant data to track your performance

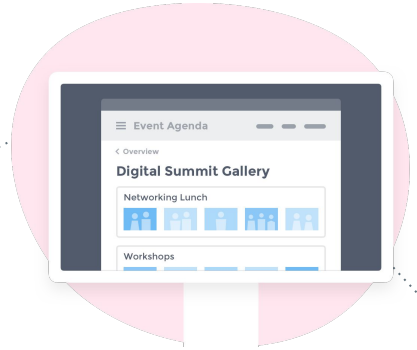


7. Event marketing

Promote your event with ease

Increasing your event awareness & number of participants by publishing your event information before, after or in real time

LEARN MORE

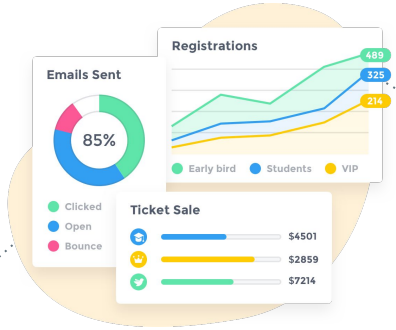


8. Real time photo reports

Manage and publish event photos

Upload and share your personalised event photos in real time on your website and notify participants about their personal photo tags

LEARN MORE



9. Event analytics

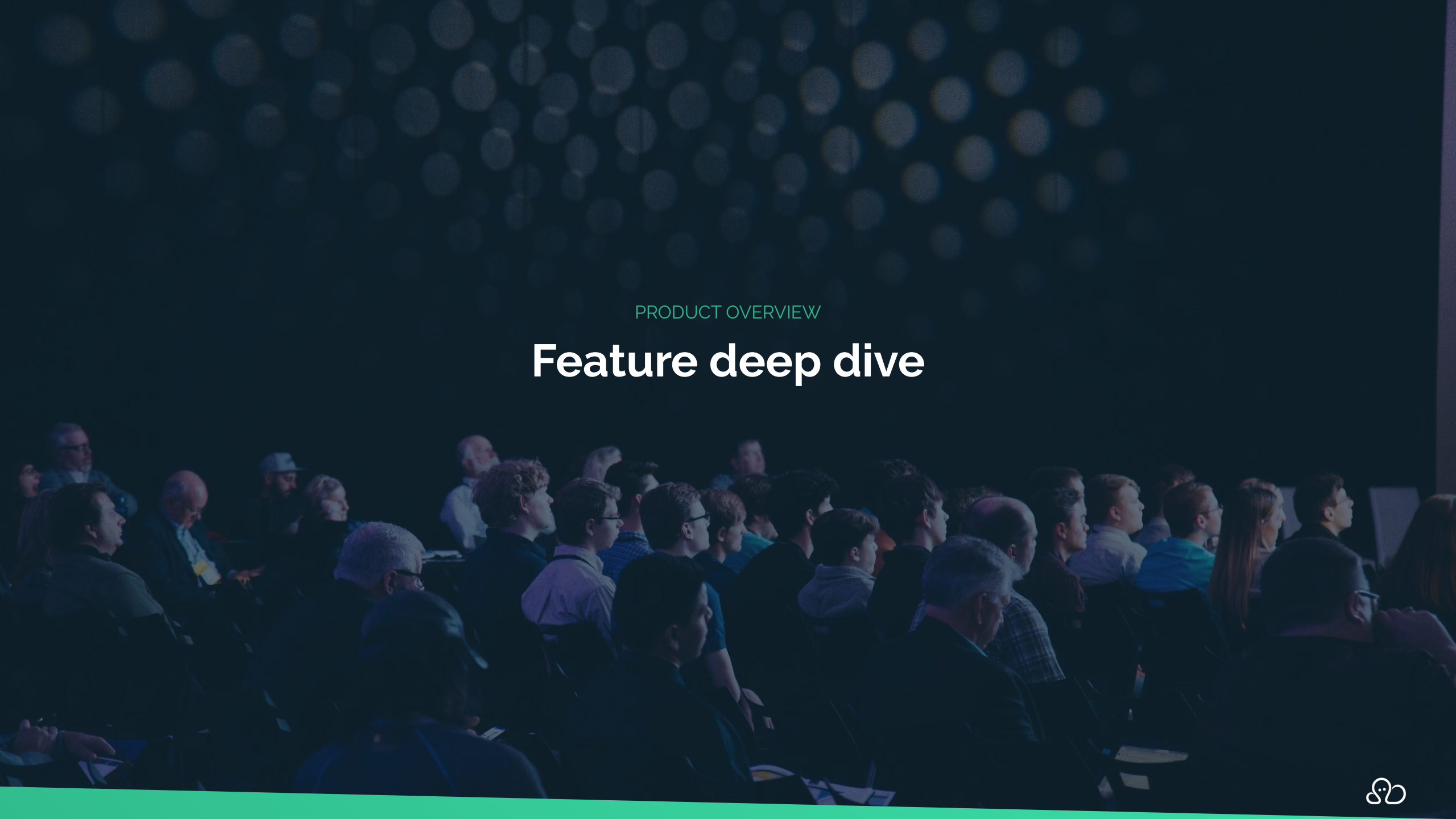
Collect real time data insights

Analyse participant activity, event registrations, & mailing statistics in real time, so you can understand & monitor your event performance

LEARN MORE

PRODUCT OVERVIEW

Feature deep dive

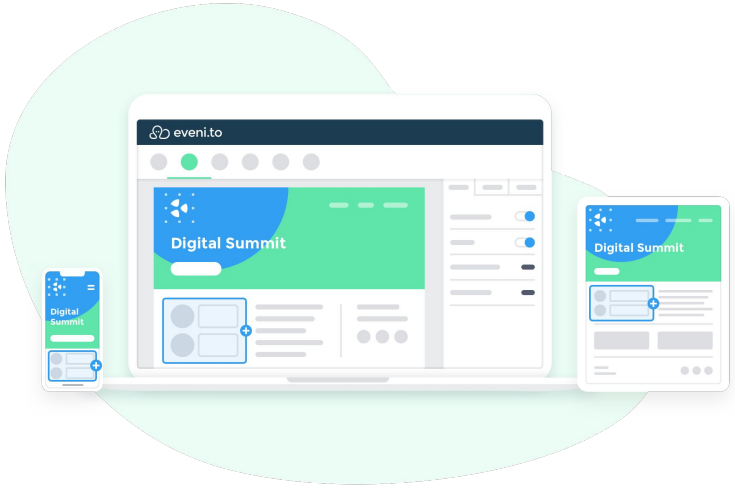


1. EVENT WEBSITE

Create a personalised event website



Tailor your event website without additional help



Corporate identity & design

Provide a unified brand experience

Adapt your event website to your own corporate identity & design and provide a coherent brand experience - there are no limitations to your creativity

White labeling

Adhere to the highest branding guidelines

Host your event website on a subdomain with your own URL, send emails with the email address of your choice or deliver bills in your corporate design

Website builder

Launch fast and adapt instantly

With our intuitive website tool everyone can build an event website or landing page without the need for any coding experience. Updates are made directly to your event site and across all devices.

Full responsive design

Build a website ready for any device

Automatically create fully responsive web- and landing pages which wow audiences from every device. Participants will also be able to use it as a mobile event networking app.

Embedding

Have the freedom of integrating into your website

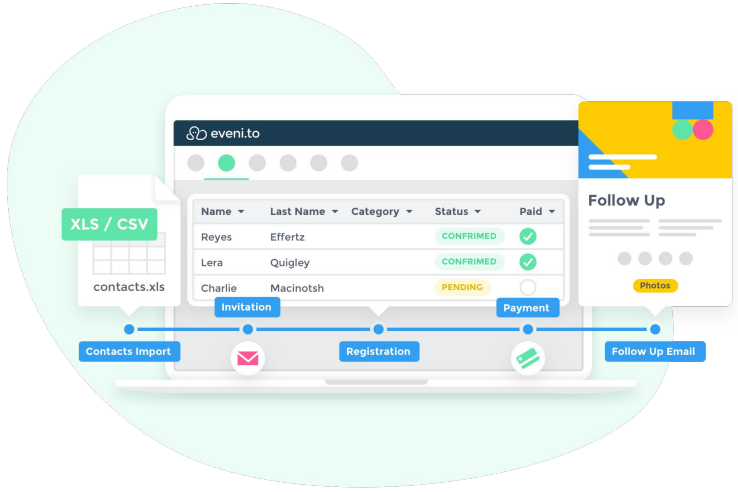
Have the possibility to embed chosen functionalities with a simple copy and paste snippet onto your existing website.



2. GUEST MANAGEMENT AND COMMUNICATION

Manage and maintain your guests all in one place

Manage and maintain your guests all in one place



Contact import

Say goodbye to spreadsheets

Import event attendee lists from existing excel files, manually or directly from your CRM and easily match attributes within the system

Manage attendees

Have complete control over your guest list

Keep track of guest management and sort and filter contacts based on any criteria you choose. Gain a real time overview on attendance status and more

Historic contact data

Know your audience from past events

Have access to the historical data of your contacts across all your events

Security and privacy

Be on the safe side when it comes to security

We take security very serious and all our data centers hold several renowned certificates such as ISO certificate IEC 27001:2013, ISO 22301, and many more

Email editor

Design eye-catching communication emails

Target the right people with the right message with our easy-to-use drag and drop email editor. Add everything from personalised content, dynamic placeholders or even smart registration links

Email templates

Ensure a memorable first impression

Use our intuitive email editor to build your own stunning email templates. Reuse them across multiple events and adapt them at any given time

Personalised content

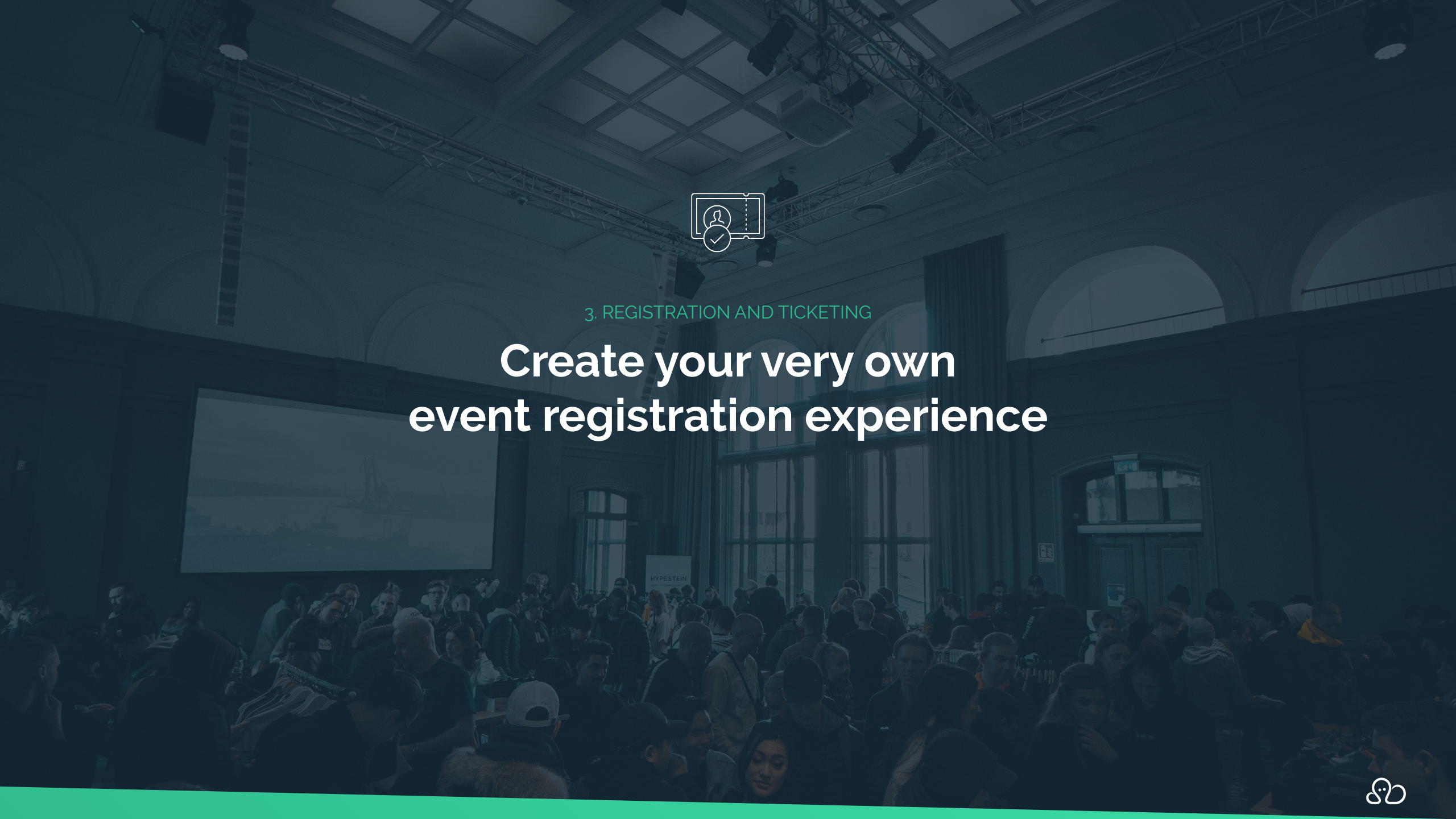
Unleash the full potential of event management

Target the right people with the right message, add smart links to your email and integrate personalised information to capture their attention

Measure performance

Access the most important performance metrics

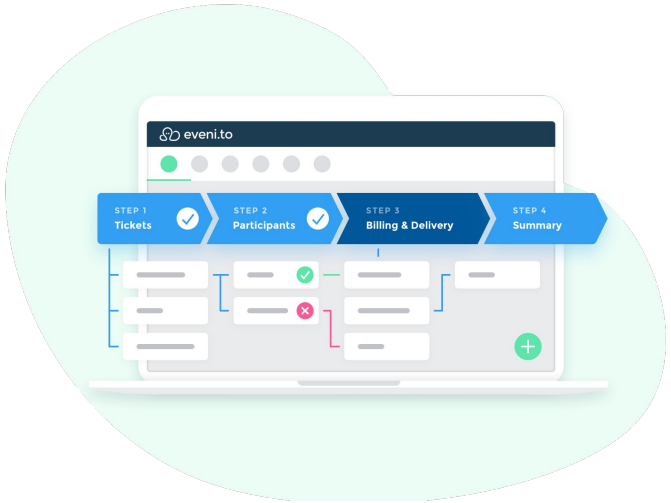
Our tracking dashboard gives you the event analytics you need to understand your email effectiveness and act on it



3. REGISTRATION AND TICKETING

Create your very own event registration experience

Create your very own event registration experience



Registration process

Customise the registration for each guest category

Define different guest categories and fully customise their registration experience. Add custom questions and build dynamic registration answer paths

Companion management

Be flexible when it comes to accompanying guests

Have complete freedom when it comes to defining accompanying guests. And empower your guests to invite their own companions as well

Facebook and Linkedin integration

Provide state of the art social media integration

Offer guests the possibility to register with their Facebook or Linkedin social media profiles

Ticket types

Create as many ticket types as you want

Every event has its own exclusive guest or ticket types. You can customise every ticket based on your attendee group or category

Ticket design

Have control over your ticket design

Give the tickets the look and feel you want and tailor them to your own event website, corporate identity and design

Methods of payment

Collect ticket payments in every payment platform

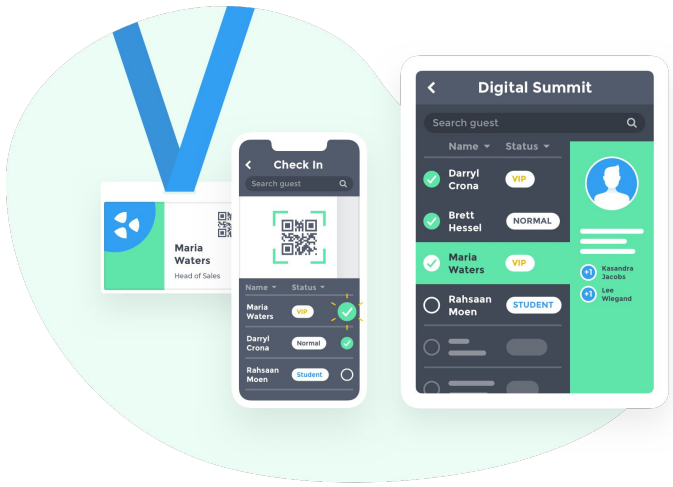
With evenito you have the freedom to offer one or multiple payment methods. Streamline everything from ticket purchase, billing and delivery



4. CHECK-IN APP AND BADGE PRINT SOLUTION

Offer the digital check-in experience customers expect

Offer the digital check-in experience customers expect



Check-in app

Provide a 3 second check-in process

Download the evenito check-in app, scan ticket QR codes or search your guest list digitally and radically improve the check-in experience

Check-in overview

Have complete freedom over your guest list

Filter by categories & registration status, track real time check-in's, verify registered companions, add new guests, and much more

Online & offline synchronisation

Never miss a guest

With real time synchronisation of your guests, you always have everything under control

Badge design

Experience complete design freedom

Design on-brand badges and add dynamic content placeholders from your evenito guest list to automate & personalise the badge print process

Onsite badge print

Increase event efficiency and professionalism

Save hours of manually setting up and preparing your event badges. Only prepare badges from registered guests and bulk print those in alphabetical order directly from evenito

Badge usage

Benefit from our multi-use badge format

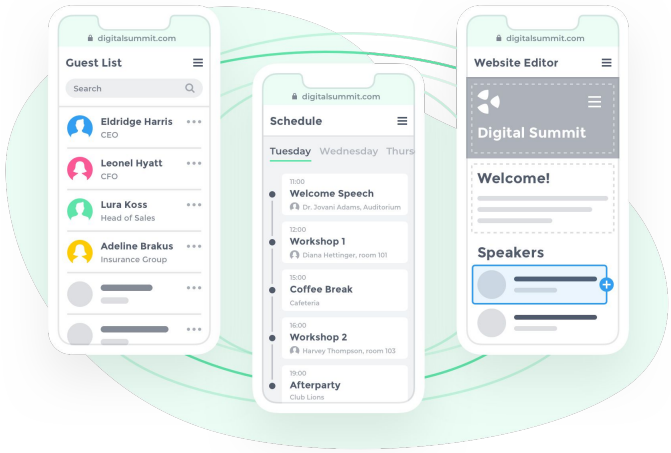
From name tags, lanyards or badge pins, you select the badge format that works for you



5. NETWORKING AND EVENT WEB APP

Enhance networking and increase your event experience

Enhance networking and increase your event experience



Event web app

Provide one single access point

With our event web app, you can provide all of your information to your guests on any device with no further effort or development

Participant list

Achieve networking at its best

Provide your guests with the full participant list before; giving your attendees the opportunity to connect faster and build valuable networks across the entire lifespan of your event

Surveys and feedback

Involve guests in your event

Involve your guests with live surveys, ask for instant speaker feedback and get invaluable insights with guest polls

Event program

Keep your guests informed

By managing everything from one tool, we make it easy for you to provide up-to-date and real time event information at any time. Making last minute speaker changes a piece of cake

Photo gallery

Make event pictures available in real time

Uploading your pictures to your media gallery through the event photo management software tool enables you to make them available to your guests in real time

Custom design

Provide a consistent design

Just like your event website, we provide you with the tools you need to customise and tailor the web app to your brand



6. LIVE VOTING AND FEEDBACK

Learn and improve with our live event feedback

Learn and improve with our live event feedback



Live surveys & polls

Embrace new ways of event interaction

Make polls available via direct link and without the need to download any additional apps. Conduct live surveys and show guests the results in real time

Guest engagement

Make attendees part of your sessions

Take the opportunity to enhance the guest involvement at your event by giving your speakers a new tool to interact directly with the audience

Event analysis

Get data insights into your success

Make smarter decisions fueled with insights from our core event analytics reporting and the evaluation of generated participant feedback

Feedback

Listen to your guests

Ask for valuable feedback during or after the event with our intuitive event feedback tool



7. EVENT PHOTO MANAGEMENT SOFTWARE

Create unforgettable experiences with personalised photo galleries

Create unforgettable experiences with personalised photo galleries



evenito tagging app

Tag event participants in real-time

Connect the photos from your photographer live in the tagging app where all of your participant data is automatically synchronised. A feature unseen anywhere else

Guest tagging overview

Track photo tags across participants

Have the complete overview of participant tags on all your attendees and make sure everyone gets the spotlight they deserve

Individualised sharing

Photo-sharing for modern events

Surprise your participants with a customised photo email. Show them all their tagged pictures and provide the possibility to re-share their photos on social media channels

On-site slideshow

Entertain guests with real-time photo slideshows

Use screens at your event to share the photos which are being taken in real-time, and keep your audience entertained

Photo gallery

Start sharing pictures like a pro

Upload pictures in real time to your very own photo gallery on your event website, or generate an embed code for your own homepage and make your gallery accessible to your audience

Privacy

Benefit from advanced access rights

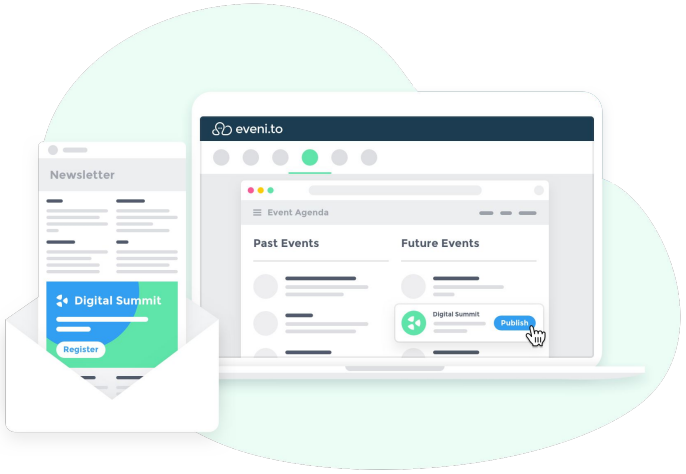
Manage and administer access rights to the photo gallery for your guests, ensuring only event attendees can access the photos



8. EVENT MARKETING

The event marketing platform which helps you grow

The event marketing platform which helps you grow



Media teasers

Discover the secret to stand out event promotion

Sell more tickets by promoting your event with ad spaces on well renowned media partner platforms

Event publishing

Boost your event marketing

Just choose from our list of well-known networking partners to publish your complete event website and profit from a large media exposure

Newsletter

Reach new levels of exposure

Our team will get you ad-space for your event in the Handelszeitung & NZZ newsletter, getting you instant access to 140'000 inboxes

Photo publishing

Leave a memorable impression

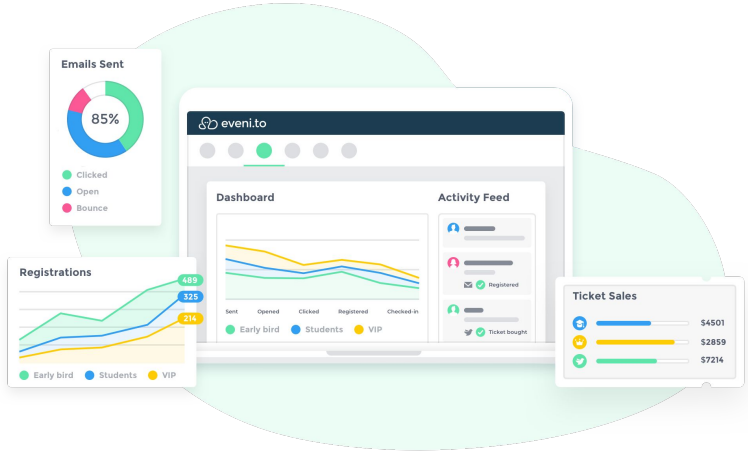
With our exceptional photo management tool, allow your guests to search through name tags and make valuable connections even after the event



9. EVENT ANALYTICS

Get the event analytics you need to improve your event

Get the event analytics you need to improve your event



Dashboard

Real time event analytics at a glance

Gain a real-time overview of your event with our guest activity-feed and sign-up statistics. Track activity throughout the entire event lifecycle

Guest overview

Stay focused on your guests

Have a complete overview of all important guest data. Keep an eye on guest management by reviewing attendance lists, ticket-type or payment status

Email tracking

Measure your email performance

Measure the success of your email campaign by tracking open, click-through or registration rates

Ticket sales

Track event earnings in real time

We'll summarise your most important data in a single view, giving you the complete overview on your sales performance

ROI

Measure and increase your event ROI

Use evenito's data analytics insights to understand, monitor and increase your return on investment

Export data

Enjoy complete freedom over your event data

View and export detailed reports and event data. Easily analyse your own event-data in or outside of evenito

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